PROJECT BRIEF

Client:	The Airplane and pilots associations	Deadline:	11:59pm, 10 Nov, 2020
Project Name:	Project Brief	Author:	SAM

THE ASK

What is the objective of the project?

Here you need to define the problem: the need statement that you have chosen to address, the target audience (who the apps users will be)

And describe your solution: what your mobile app will be and how it meets the need statement

Louise, right-seat pilot needs an after guide to know more about the area and facilities so that he can make reservation and enjoy his stay.

This app will help pilots to know more about where they will land so that they can make advance reservations for hotels and can make most out of their stay. It will also inform them about the means of transportations in that particular area.

What are the deliverables?

Here you need to define your minimum viable product - exactly what it will include (you should include the number of screens and what would be on each screen).

And describe your three additional features - exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List them in order of priority.

There will be three main screens:-

One screen there will be information about transportation and helpline number according to their location. Information about hotels and restruants and their opening hours and their location.

On third screen there will be information about their account info and their past bookings as well as future bookings.